



ANOTHER FIVE STAR GOLD NUGGET!

“Tapping into the mother lode”
With Author: Michael Moorehead

Miners seldom, if ever, strike the mother lode overnight. Their find begins with prospecting, which requires using the right tools and a lot of hard labor. After which, they uncover a few gold nuggets, which might not seem like much at first; but, every good miner knows that those nuggets can eventually lead to the mother lode!

THE BOOK	“The Student From Zombie Island: Conquering the Rumor Monster”
THE TOOL	Teamwork and patience are the tools here! This gold nugget began when Michael’s mom contacted the Young Author’s Conference organizer back in June of 2007 to see if he could be a presenter. She got a “we’ll keep you in mind” response.
NUGGET	In October of 2007, Michael Joined Linda Radke at the Five Star co-op table she had at the Arizona Reading Association’s Annual Conference in Casa Grande. The Young Author’s organizers were there, and finally got to meet Michael in person. That “we’ll keep you in mind” quickly became a “we will definitely book you.”
MOTHER LODE	In January of 2008, Michael finally got the phone call, booking him to do the Young Author’s Conference on March 1, 2008 in Casa Grande. Expected attendance is 500 students and 85 teachers!